

**ENDING
HUNGER**
ONE STEP
AT A TIME
GREATER GREENSBORO
CROP HUNGER
WALK

305 W. Gate City Blvd.
Greensboro, NC 27406
P | 336.553.2641
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greatergreensborocropwalk.org

Around the world, hunger and food insecurity continue to prevail. With your help, we can change the lives of men, women, and children locally and globally. Locally, the Greater Greensboro CROP Hunger Walk has been supporting our community for 38 years and provides funds to help those in need. The funds raised locally benefit the Potter's House Community Kitchen, where over 400 meals are served daily, and support the world-wide efforts of Church World Services, an international organization that works to end hunger and poverty around the world.

CWS's efforts have provided assistance and training for people like Petrona, enabling them to better provide for their families.

Petrona is from Flores de Turanza, Guatemala. She works in a greenhouse that was built by CIEDEG, the local partner of CWS and Foods Resource Bank. CWS supports a total of 68 greenhouses in Guatemala that produce vegetables for consumption and income. CWS and CIEDEG provide training and resources to build the greenhouses, each of which employs five or six people. One of the main benefits of the greenhouses is that they allow community members to make a living locally, so they do not have to migrate to the coast to look for work. Families are more likely to stay together, and children can attend school more consistently. "We harvested 350 lbs. of tomatoes from the greenhouse between the six of us in our group. Most of it our families eat. We sell a little bit though so that we can plant again. We don't want to be dependent on others," says Petrona.

Petrona is one of many success stories that we can share from the fundraising efforts of the CROP Hunger Walk. In addition to the international work the CROP Hunger Walks make possible, 25% of the funds raised are utilized here in our own community. Thanks to the generosity of the Greensboro community, over \$30,000 of the funds raised through the 2018 event will remain in Greensboro to help ensure that no one in our community goes hungry.

It is our hope that you will join us in the fight against hunger by becoming a sponsor of the 2019 Greater Greensboro CROP Hunger Walk on October 6th. For as little as \$300, your company can become a Greater Greensboro CROP Hunger Walk sponsor. You will be making a difference in the community while receiving valuable advertising. For more information on sponsorship levels and the benefits of being a sponsor, please see the enclosed sponsorship brochure.

I hope that you will join us in our on-going efforts to end hunger. If you have any questions, please visit our website: www.greatergreensborocropwalk.com or call the CROP office at 336.553.2641.

Sincerely,



Cheryl Ledford
Development Associate & Special Events Director
Greensboro Urban Ministry



CHURCH WORLD SERVICE

Supporting the
hunger relief
work of
Greensboro
Urban Ministry
and Church
World Service





2019 SPONSORSHIP OPPORTUNITIES

GREATER GREENSBORO CROP HUNGER WALK
OCTOBER 6, 2019

ENDING HUNGER ONE STEP AT A TIME CROP HUNGER WALK

Hunger is creating a crisis in the world, and escalating with the current economic conditions. There are over 800 million individuals who are undernourished, meaning they do not have enough food to live and thrive. In our own community, 1 in 4 are considered “food insecure” and often do not know from where their next meal will come. Something can and must be done about the current hunger crisis. The Greater Greensboro CROP Hunger Walk is a 5K community event that raises funds to fight this crisis. The funds raised are used locally and globally in the efforts to end hunger.

25% of funds raised through The Greater Greensboro CROP Hunger Walk support Greensboro Urban Ministry’s Potter’s House Community Kitchen, which provides a nutritious lunch every day to over 400 individuals. Helping many in our community who are struggling with decisions to pay their bills, have shelter, or purchase needed food supplies.



Worldwide, children from around the world could grow up physically and mentally stunted because they do not have enough to eat. A child’s lack of proper nutrition negatively impacts their performance in school and may limit their future abilities to meet basic needs for themselves and their families. The cycle of hunger continues. CWS provides programs, tools, and training to help those in need worldwide. Teaching people to grow their own food, allows them to not only to feed their families and earn money to send their children to school, but empowers them to sustain themselves and their communities. For more information on the services provided by Church World Service, please visit them online at www.cwsglobal.org



CORPORATE SPONSORSHIP OPPORTUNITIES

	PRESENTING \$5,000	PLATINUM \$2,500	GOLD \$1,200	SILVER \$600	BRONZE \$300
Recognition announcement from stage	•				
“Presenting sponsor” title on all materials	•				
Logo/Name on GGCHW website	Logo/Link	Logo/Link	Logo	Name	Name
Logo/Name on event T-shirts	Logo	Logo	Small Logo	Name	Name
Logo/Name on 3,000 event brochures	Logo	Logo	Small Logo	Name	Name
Mention in the GUM Fall newsletter	•	•	•	•	•
Name in GGCHW e-newsletter	•	•	•	•	•
Complimentary Walk T-shirts	•	•	•	•	•
Individual mention/link on Facebook	2 posts	1 post			
Mention in group post on Facebook	•	•	•	•	•



Greensboro Urban Ministry Potter's House Community Kitchen serves approximately 400 meals daily to individuals and families experiencing hunger and food insecurity.

OTHER SPONSORSHIP OPPORTUNITIES:

REGISTRATION AREA SPONSOR - \$750 - One available

Be the Registration Area Sponsor and have your business name displayed in the Registration Area where participants register for the walk. The Registration Area Sponsor receives all Gold Sponsorship level recognition.





THANK YOU TO OUR 2018 SPONSORS

PRESENTING SPONSORS



PLATINUM SPONSORS



GOLD SPONSORS



SILVER SPONSORS

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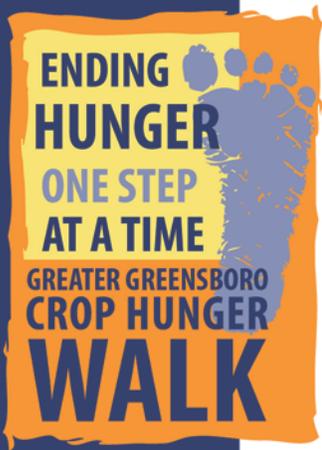
BRONZE SPONSORS

Gary & Kathryn Kellogg • Grace Reigns Down • GTCC Graphic Arts Dept.
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Sigma Kappa Omega Chapter of Alpha Kappa Alpha Sorority, Inc.©

CONTACT

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Greater Greensboro CROP Hunger Walk

Sunday, October 6, 2019

SPONSORSHIP FORM

PLEASE RESPOND BY May 31st

Presenting Sponsor -\$5,000

Platinum Sponsor -\$2,500 Gold Sponsor -\$1,200

Silver Sponsor- \$600 Bronze Sponsor - \$300

Registration Area Sponsor -\$750

In Kind Donation: (items/value): _____

Sorry, we cannot be a corporate sponsor this year, **but can** publicize the CROP Hunger Walk within our organization.

Company Name: _____

Website: _____

Address: _____ ZIP: _____

Contact Name: _____ Phone: _____

Email: _____

Signature: _____ Date: _____

PAYMENT OPTIONS: (Check one below) please make checks payable to Greensboro Urban Ministry, with memo: "CROP Walk Sponsorship." Return Sponsorship Form to: Greater Greensboro CROP Hunger Walk, Attn: Cheryl Ledford, Greensboro Urban Ministry, 305 W. Gate City Blvd., Greensboro, NC 27406 or send via email to ledford@guministry.org.

- Our check is enclosed for \$ _____
- We would like to pay by credit card: MasterCard VISA American Express
- Card Number: _____ Exp. Date: _____
- Signature: _____ Amount: _____
- We will send payment at a later date. Approximate Date: _____

Questions? Contact Cheryl Ledford, Development Associate & Special Events Director
Greensboro Urban Ministry 336.553.2641 or ledford@guministry.org.



CHURCH WORLD SERVICE

Supporting the
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work of
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